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### **Thinking Outside the Cube:**

#### **Artwork Network joins forces with “Green Cube” Interior Designer Heidi Mendoza**

(Denver) Artwork Network is pleased to announce a new partnership with Denver interior designer Heidi Mendoza, owner of Re.Dzine ([www.iredzine.com](http://www.iredzine.com)). Mendoza is well known for her collaboration on Architectural Workshop’s infamous Green Cube, a project recently highlighted in the 2011 Parade of Homes. It is this eye for unique “one-of-a-kind” style which makes Heidi Mendoza the perfect candidate to partner with original art resource Artwork Network.

“I believe Art and Accessories are like the jewelry of the space,” says Mendoza. “Furniture is the basic outfit, and you need art to complete the look... Not being an art expert, searching the right piece can be very time consuming and a bit intimidating, and I love the fact that I can rely on Artwork Network to help me to find the perfect piece for my clients.”

Artwork Network strives to be the key resource for interior designers like Heidi Mendoza, who look beyond “poster prints” to include affordable fine art in their designs. Melanie Houston, an Artwork Network sales consultant, says, “It’s wonderful to work with a designer who sees the role art plays in creating an emotion or image for a physical space. Heidi also understands the importance of owning original art, and that art doesn’t need to be expensive to be meaningful or inspirational. We are looking forward to our future collaborations.”

Artwork Network connects buyers and sellers via the web, and provides technology-driven art consulting to help collectors, businesses, and interior designers find the perfect original art. An extensive array of inventory from over a hundred talented artists can be viewed online at [www.artworknetwork.com](http://www.artworknetwork.com). Additional services include business art rotation, online art brokerage, art consulting, handling and installation, artist and gallery websites, as well as in-house framing and photographic services. The showroom and working artist studios, (located in the heart of Denver’s exciting ArtDistrict on Santa Fe) displays a selection of our member’s work for view and purchase.

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