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ARTWORK NETWORK'S ENHANCED WEBSITE CLICKS WITH ARTISTS AND BUYERS
Improved website launched at www.artworknetwork.com

(Denver) Artists are like any other small business owners. They have to market themselves and their product in order to make a living. The internet is a crucial place to have a presence, and for some that can be a daunting and, at times, expensive proposition. Artwork Network addresses that struggle for artists and galleries by providing an affordable place for them to show and sell their work online.

The business and website, originally launched 4 years ago has been continually growing and there was a need to provide expanded services for members, and make the site easier to navigate for buyers. As a result, Artwork Network has just launched an enhanced website at www.artworknetwork.com.

"For some artists we are their main web presence. For others we are an additional part of their overall marketing strategy as a compliment to their own personal site" said Alan Kircher, Founder and CEO. "Since we are also a full network of collectors, design professionals and businesses, artists can be confident that their artwork will be viewed by the right market."

Compared to some other art-related sites on the web, the Artwork Network's site presents its artists work in an uncluttered, professional atmosphere that is easy for buyers to navigate.

With our improved website you can:

- **Search for art** by type, media, subject, price or keyword
- **Navigate artist galleries easier** with slideshows and a cleaner layout
- **Find an event** or showing hosted by Artwork Network or our members
- **See a record** of what artists work has sold for in the past with our new archive pages
- **Easily access information** about Artwork Network on our new press page
- **Find us on google** with our highly search engine optimized site (SEO).

Not only does Artwork Network currently provide a continually updated web presence for their 60 plus member artists and 5 gallery members, they also take care of driving buyers to the site. The website currently receives on average 100,000 page views per month and is working on raising that number everyday with the launch of the new site.







Artwork Network is currently seeking new members. For more information contact Alan at 303.388.7420 or go to www.artworknetwork.com.

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ARTWORK NETWORK creating opportunities for art™

art artists galleries collectors

leslie allen - gallery | gallery | about | archive | contact |

<p>ice</p>  <p>hi: 36" x w: 36" click to view details</p>	<p>dry creek bed</p>  <p>hi: 40" x w: 30" \$2,400 click to view details</p>	<p>land pattern</p>  <p>hi: 24" x click to view</p>
<p>land pattern series #8</p>  <p>hi: 18" x w: 24" \$1,200 click to view details</p>	<p>land pattern series #12</p>  <p>hi: 12" x w: 36" \$1,200 click to view details</p>	<p>land pattern</p>  <p>hi: 12" x \$1,200 click to view</p>